

2024 Annual Report



At a Glance

Total Programs	Number of Children Served	Number of Children That Received Oral Health Education	Total Volunteers	Total Value of Dental Services Provided
25	3,516	3,712	2,975	\$1,231,72

Foreword



John McCarthy,
Executive Director

“The 2024 calendar year has been tremendously impactful for TeamSmile. We’ve grown the number of programs, the number of children that we’ve served, the dollar value of services and oral health education that we’ve provided, and we’ve grown the number of children that have been placed in a new dental home for ongoing care. Also, we’ve not only grown the number of volunteers for our TeamSmile programs, but we’ve also partnered with Dental XP to provide CE credits to our dentists and hygienists that have volunteered for TeamSmile programs. As we continue our growth moving forward, we’re building the infrastructure to scale, while focusing on conducting high quality programs and connecting children with dental homes in their communities. Collectively, with our partners, volunteers, staff and Board of Directors, we are truly making a positive impact in the world.”

2024 was a year of growth for TeamSmile, as the organization conducted nine more programs than 2023, reaching 25 total programs. With this said, TeamSmile conducted 25 programs, served 3,516 and educated 3,712 children while providing over **one million two hundred thirty one dollars** in free dental care and oral health education. With this increase, TeamSmile spread it’s impact across many new communities. In 2024, TeamSmile conducted 13 new programs, which is more than half of the

programs conducted throughout the year. Relationships were created that can help grow these new programs into long lasting partnerships.

TeamSmile is very grateful to our National Partners, who provide continued support through their partnerships on many levels. We would like to specifically acknowledge; Colgate, Delta Dental, Sun Life/DentaQuest, United Concordia, Humana, Henry Schein Cares, Henry Schein One, Dentsply Sirona, Skygen, Acteon, Elevance, Avesis.

Throughout this 2024 Annual Report, you will see an in-depth look into our 2024 calendar year. You will find our past schedule, statistical findings from our programs, dental home project review, and other key information about TeamSmile throughout the year.



2024 Programs

Kansas City Royals	February 16, 2024
New Orleans Saints	February 23, 2024
Minnesota Twins	March 7, 2024
Colorado Rockies	May 3, 2024
Buffalo Bills	May 14, 2024
Fort Wayne Tin Caps	June 13, 2024
Kansas City Monarchs	June 18, 2024
University of Arkansas	June 21, 2024
Cleveland	June 28, 2024
Milwaukee Brewers	July 2, 2024
Philadelphia Union	July 12, 2024
Tampa Bay Rays	July 23, 2024
Charlotte Knights	July 26, 2024
*St. Louis Cardinals (Phase II)	August 10, 2024
*DJ Reader Foundation (Phase II)	August 19, 2024
University of Alabama Birmingham	September 13, 2024
Kansas City Chiefs	September 24, 2024
Indianapolis Colts	October 8, 2024
Cincinnati Bengals	October 11, 2024
Minnesota Vikings	October 15, 2024



New England Patriots	October 29, 2024
Washington Nationals	November 4, 2024
Atlanta Sports Festival	November 8, 2024
New Orleans Saints	November 21, 2024
Texas Rangers	December 6, 2024



Kansas City Chiefs



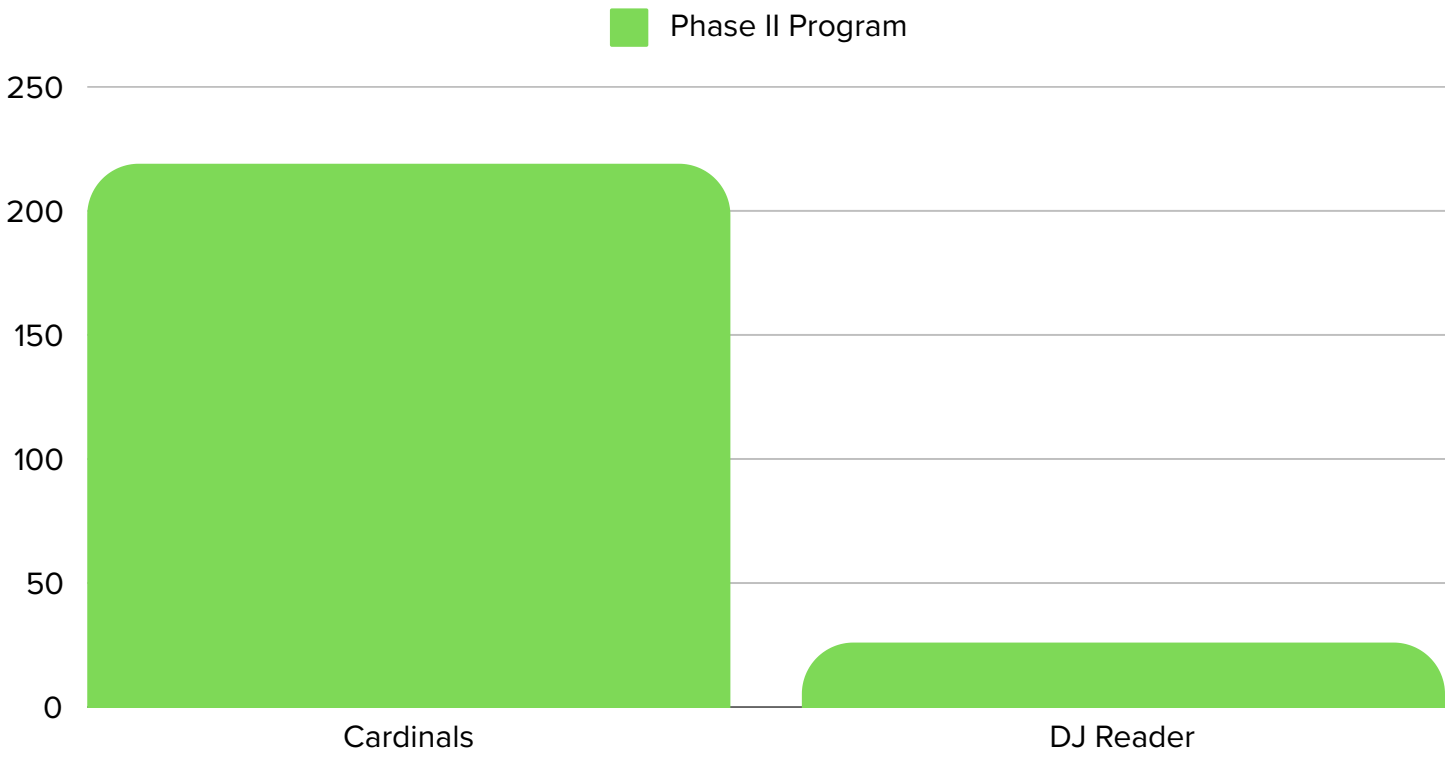
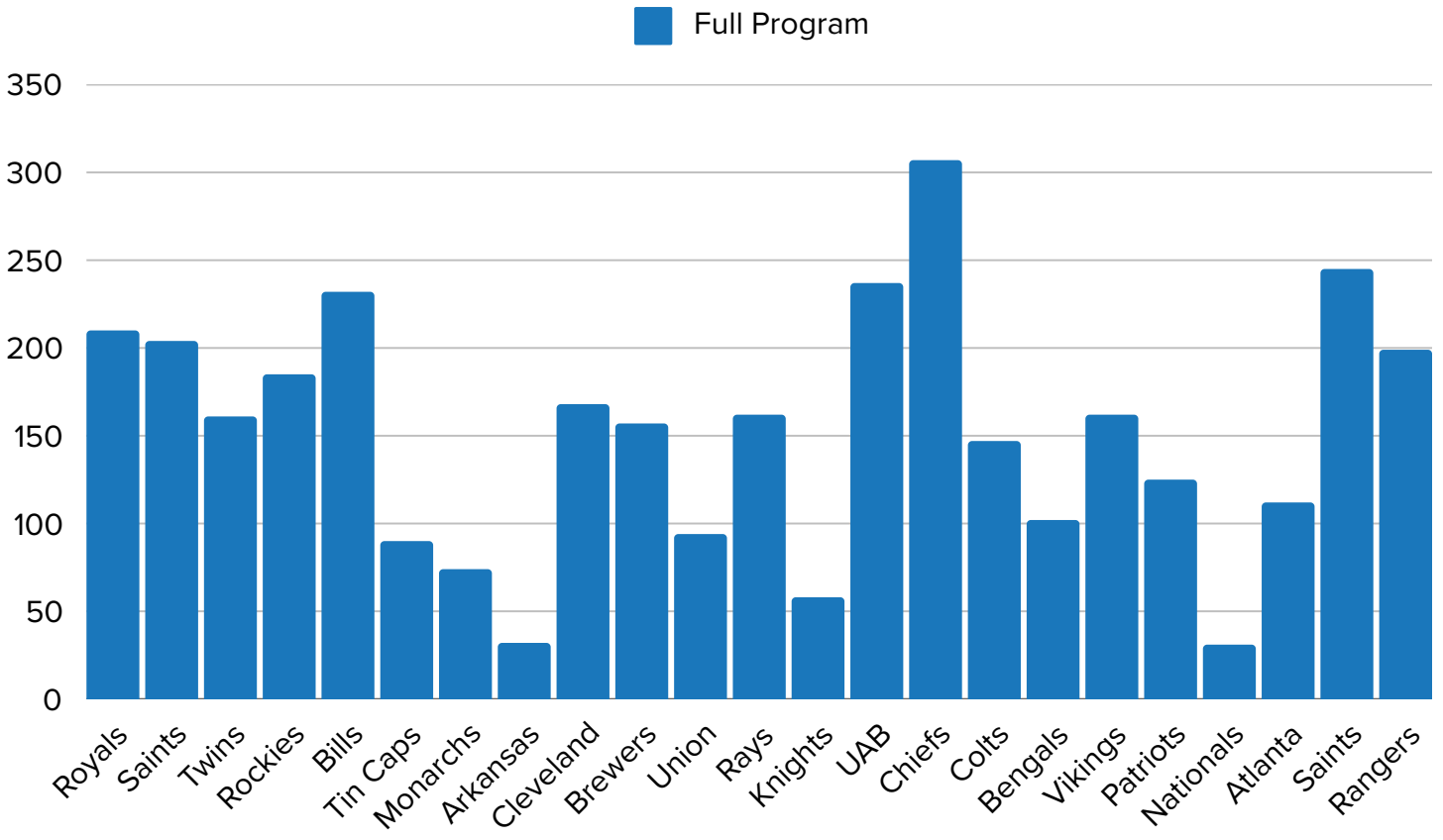
New England Patriots



Minnesota Vikings

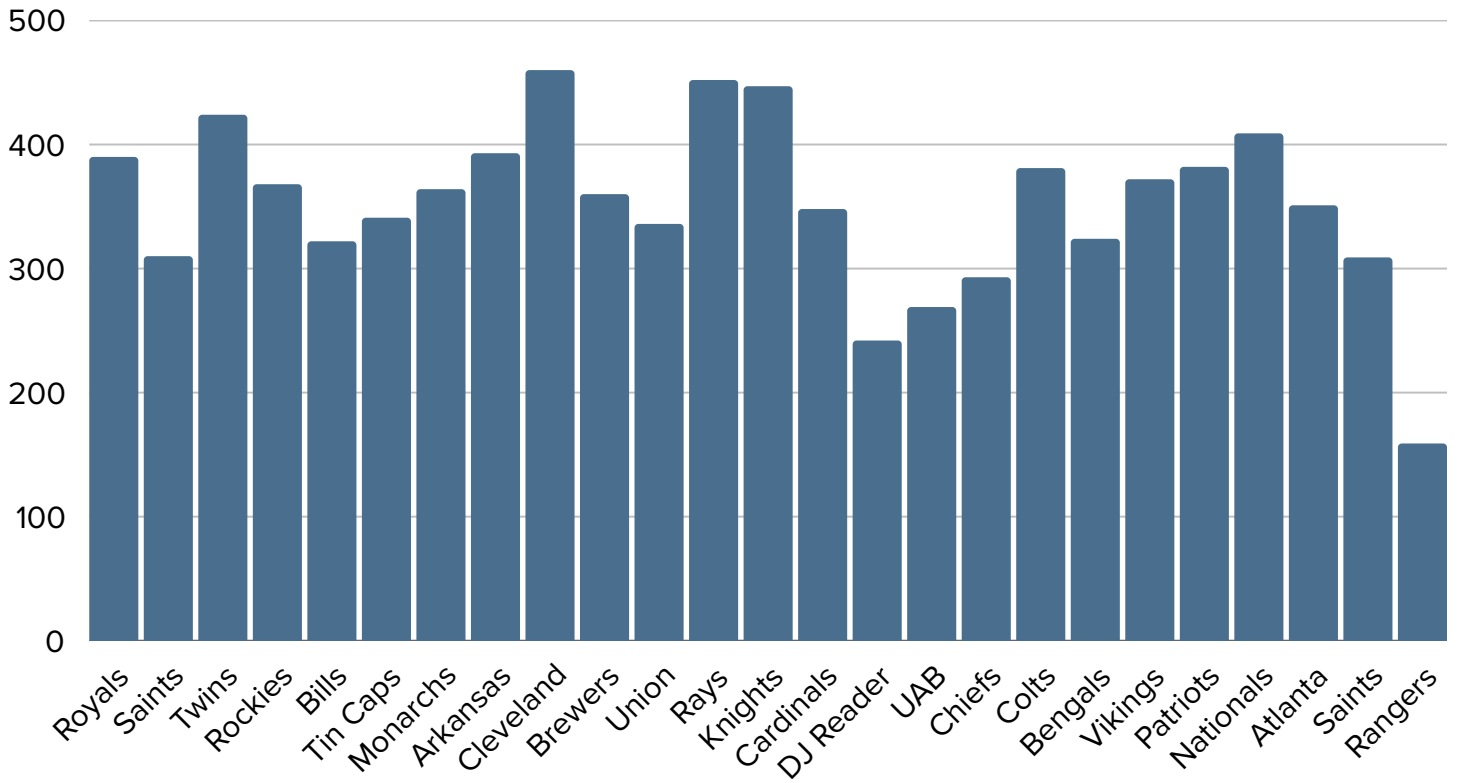
Our Year in Numbers

Participants per Program



Dollar Value of Care per Patient

\$



Volunteers

2,975

TeamSmile was grateful to have 2,975 volunteers donate their services and efforts across our 25 programs in 2025! Without the help of generous volunteers, our programs would not be possible!



Texas Rangers



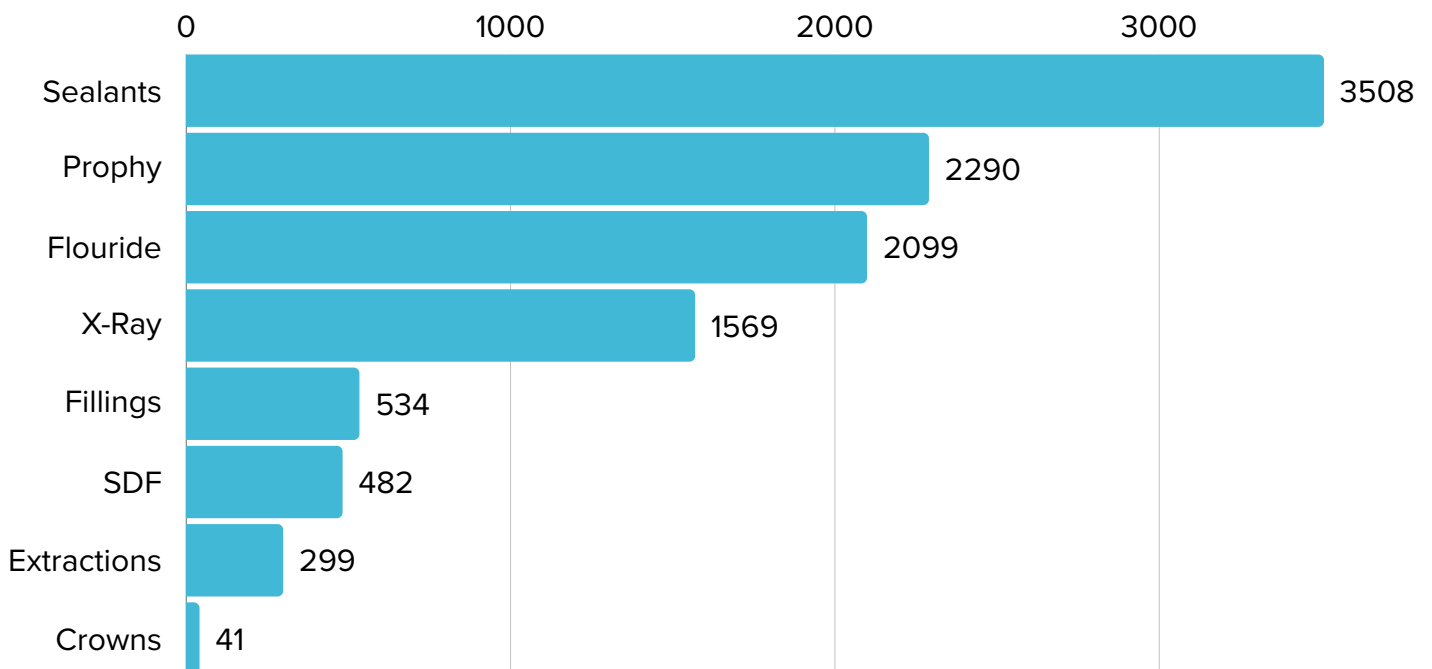
New Orleans Saints



Philadelphia Union

2024 Services Provided

Per Service



Sealants were the most common service needed by a child in 2024 with a total of 3508

These services conducted by our dental professionals are a part of the free dental care provided to the children in need that we see in each community throughout the entire year.

Dental Home Project

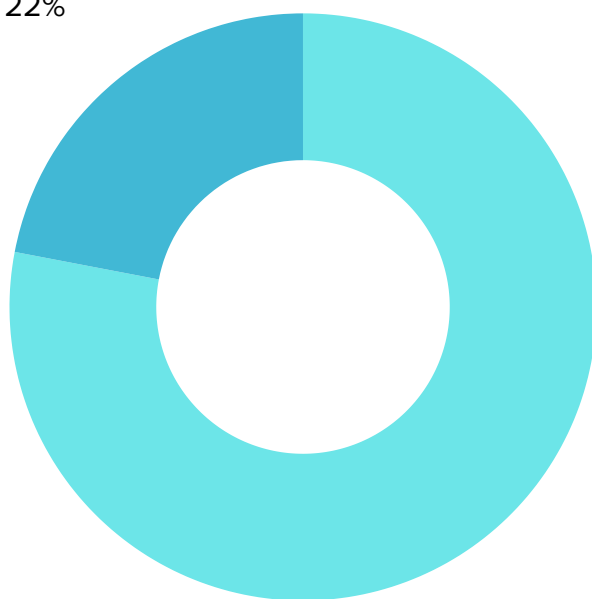


2024 Results Review

With 25 programs throughout the 2024 calendar year, the Dental Home Project placed 1,603 children with FQHCs, Dental Schools, and Community Centers. A total of 536 of these children scheduled a first appointment. Out of those 536 children, 160 children kept their first dental appointments. These numbers will continue to evolve as dental appointments are usually scheduled on a three to six month waiting list. Therefore, eight of our 25 programs will not have appointments established until March 2025.

1,603 Total Children Placed in 2024

Kept first appointment
22%



Made first Appointment
78%

2024 National Recognition

“What an honor for TeamSmile to be recognized at Henry Schein’s ThriveLive AND at Dentsply Sirona World, both in Las Vegas, and both in the 2024 calendar year! We are very grateful that two of the largest, most credible companies in the dental world made the decision to recognize TeamSmile at their national conventions, each with thousands of attendees. With the support of both Dentsply Sirona

and Henry Schein, the visibility and credibility of TeamSmile soared in 2024.” - John McCarthy, Executive Director, TeamSmile



Henry Schein's ThriveLive



Dentsply Sirona World



Henry Schein's ThriveLive

2024 Social Media Impact

TeamSmile's main social media platforms in 2024 were Facebook and LinkedIn. Facebook saw a follower increase of 4.66%, while LinkedIn grew significantly with an 86.5% follower increase.

In 2024, TeamSmile also created new Instagram and Youtube accounts. These accounts will be a priority in 2025.

If you haven't followed us on all our accounts, please scan the QR codes below!



Facebook



LinkedIn



Youtube



Instagram

2024 TeamSmile Staff



Minnesota Twins



Buffalo Bills



Fort Wayne Tin Caps

Our People

John McCarthy - Executive Director

Kami Thomas - Program Director

Bobby Casey - Senior Program Manager

Megan Shepard - Clinical Director

Erica Hill - Dental Home Project Coordinator

Angela Brewer - Director of Communications and Development

Tim Burns - Warehouse/Equipment Manager

Patrick Bauer - Warehouse/Equipment Manager

2024 Board of Directors



Eric Shirley,
Board Chair

“It's a rare and special thing that TeamSmile accomplishes. Bringing the power of sports and the unmet oral healthcare needs of children together in a stadium venue that is fun and welcoming. The organization, discipline and clinical excellence that are required to deliver care to more than 250 children in one day is monumental, and it couldn't be done without the dedication and hard work of the TeamSmile staff and our many clinical volunteers throughout the country. TeamSmile did this 25 times in 2024, serving nearly 4,000 children and providing more than \$1.2 million of free dental care. We are grateful to our sponsors, to the children's organizations we serve, to the TeamSmile staff, and to the clinical volunteers who give so generously of their time and healthcare expertise.”

Eric Shirley (Board Chair)	SVP, Business Development	Patterson Dental
Keith Clements (Board Chair-Elect)	CEO, North America	Amann Girschbach
Jim Zenk (Treasurer)	Owner	Trident Accounting
Chuck Stewart (Secretary)	Owner	DDS Consulting
Steven Brady	Vice President	Liberty Dental
Ed Shellard	CEO & Chairman	United Concordia
Dr. Bill Busch (Co-Founder)	Owner	North Kansas City Dental
Frank Koranda (Immediate Past Chair)	Attorney	Polsinelli
Navin Gupta	VP, Marketing	Henry Schein
Mark Coyne	CEO/Founder	Strategic Dental
Brian Jones	SVP, Chief Growth Officer	Avesis
Dr. Rebecca Robbins	Owner	Rebecca L. Robbins Pediatric Dentistry
Jill Tobin	VP, Network & Market Development	Humana

Looking Ahead

As we move forward, we remain committed to expanding our reach and enhancing the quality of our services. TeamSmile will be increasing from 25 programs to a total of 35 in 2025. With this expansion, TeamSmile will be adding two new staff members in the new year. The dedication of our staff, volunteers, and partners will continue to be the cornerstone of our success.

Thank you for being a part of our journey in 2024. Together, we are making a lasting impact on children's oral health across the nation.

