



TeamSmile Set to Launch Virtual Program Continues to Monitor COVID – 19

June 25, 2020

TeamSmile is excited to announce the creation of the innovative TeamSmile Virtual Experience, which will be available in communities throughout the country on September 1. The TeamSmile Virtual Experience will include an educational video, the distribution of toothbrushes, toothpaste, floss and hand sanitizer, as well as educational materials. Additionally, there will be a tie-in with local professional sports teams and will include the opportunity for children to be connected with a dental home in their community. The TeamSmile Virtual Experience will be considered Phase I of the TeamSmile Comeback Plan. More details are listed towards the bottom of this release.

Additionally, TeamSmile will simultaneously launch Phase II of the TeamSmile Comeback Plan. Phase II will include a dental examination, varnish, and potentially Silver Diamine Fluoride. Phase II will also launch on September 1. In conjunction with local hosts, TeamSmile will decide whether to implement Phase I or Phase II for individual programs.

Please contact Kellie Reneau at kellie@teamsmile.org if you'd like to bring a TeamSmile Phase I or Phase II experience to your school OR if you're interested in sponsoring a TeamSmile Phase I or Phase II experience.

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TeamSmile continues to monitor the COVID – 19 (Coronavirus) pandemic, and the medical and economic impact that it has caused throughout our country. We continue to monitor information and safety measures through the Center for Disease Control (CDC), the World Health Organization (WHO), as well as the measures that have been put in place by federal, state and local authorities. As always, TeamSmile's primary commitment and focus is the health and safety of our staff, volunteers, patients and sports organizations.

As such, our TeamSmile Executive Committee has made the informed decision to postpone all in-person TeamSmile programs through August 31. Our staff has already communicated with the teams, volunteers, schools and sponsors from our programs that were scheduled during this time frame. We recognize that this is a very difficult situation for all involved, and these decisions are made with a heavy heart, yet knowing and understanding that they are the right decisions at this time.

We recognize that the COVID-19 pandemic continues to pose a health threat throughout the country and the world, and we will continue to closely monitor this issue. TeamSmile is confident in the steps we are taking at the moment, and we will continue to make educated and informed decisions for our staff, volunteers, patients, sports organizations and all involved with TeamSmile programs, now and in the future.

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Phase I: TeamSmile Virtual Experience

- 20-30 minute educational video
- Player/mascot/cheerleader appearance (through video or in person, or both) to reinforce the importance of our dental message
- Distribution of:
 - Colgate toothbrush, toothpaste and floss
 - Purell hand sanitizer and demonstration of how to clean hands
 - Educational materials (Including the materials from DentaQuest)
- Potential distribution of:
 - Additional give-away (with sponsor logo and TeamSmile logo)
 - Financial literacy educational material
- Dental Home Component:
 - Dental Home Questionnaire to be distributed to parents/guardians (through the school)
 - TeamSmile can assist in connecting children with a dental home in their community (for parents/guardians that identify that their children don't have a dental home, and would like to have one).

Phase II: Exam & Varnish (potentially with Silver Diamine Fluoride)

- Two dentists, two dental assistants and two dental hygienists will travel to a school, Boys & Girls Club (or to another location with groups of children in need) to conduct exams and provide fluoride varnish. (Silver Diamine Fluoride applied in specific circumstances).
- Two TeamSmile employees will bring the materials to be used, and will provide a package for each child. The packages will include a toothbrush, toothpaste, floss, hand sanitizer and an additional gift.
- An oral health educational video will be provided for the school to show to the children, which will be supplemented by physical educational materials.
- Dental Home Component:
 - Send Dental Home Questionnaire to be distributed to parents/guardians (through the school)
 - TeamSmile can assist in connecting children with a dental home in their community (for parents/guardians that identify that they don't have a dental home, and would like to have one).